



FIREPATH™

Interactive Sword & Sorcery Adventures

OFFICIAL MEDIA KIT

www.firepathbooks.com

FirePath Books™

Interactive Sword & Sorcery Adventures Official Media Kit

FirePath Books™ is an interactive fiction imprint dedicated to choice-driven Sword & Sorcery adventures. Founded to revive the spirit of classic gamebooks and pulp adventure while preserving the narrative weight of heroic fantasy, FirePath Books invites readers to guide a central protagonist through key decisions, where every choice carries risk and consequence.

FirePath titles allow readers to actively shape the narrative through meaningful choices that alter story paths, outcomes, and endings. The focus is not on puzzles or abstraction, but on survival, danger, and hard-earned progress within grounded, myth-forged worlds.

Readers do not play themselves as the hero; they guide the protagonist's choices at critical moments.

FirePath Books operates as a distinct imprint under Inferno Books, maintaining its own identity, platform, and visual language.

Brand Positioning & Focus

Primary Genre:

Interactive Sword & Sorcery / Heroic Fantasy

Narrative Focus:

- Reader-guided decision points that shape the protagonist's path
- Branching narratives with consequence
- Survival, honor, and legacy
- Grounded worlds with mythic undertones
- Danger-driven progression rather than game mechanics or abstraction

What Sets FirePath Books Apart:

- True branching narratives rather than cosmetic choices
- A grounded Sword & Sorcery tone instead of high fantasy or gamified systems

- Decisions that permanently shape story paths and endings
- Literary prose combined with interactive structure
- Emphasis on immersion, atmosphere, and consequence

FirePath Books treats interactive fiction as serious narrative craft rather than novelty.

Imprint Overview

FirePath Books™ publishes interactive novels and adventure books in which readers guide the protagonist through perilous worlds, ancient ruins, and lethal encounters. Each title is designed to be replayable, with multiple paths, failures, and endings that reflect the harsh realities of Sword & Sorcery storytelling.

FirePath Books maintains a separate website, brand identity, and publishing focus from its parent imprint.

Founder & Publisher

KIN

Author & Publisher

KIN is the founder of FirePath Books and the author of its flagship interactive series. Drawing inspiration from classic gamebooks, pulp adventure, and Sword & Sorcery literature, KIN created FirePath Books to merge reader agency with grounded heroic fantasy, restoring danger and consequence to interactive storytelling.

Key Projects

FirePath Adventures

A flagship line of interactive Sword & Sorcery titles in which readers navigate brutal worlds, ancient mysteries, and life-or-death choices where every decision matters.

Additional interactive projects are in development.

Visual Assets Included

The FirePath Books media kit includes the following approved assets:

- FirePath Books™ wordmark with flame-triquetra mark (primary logo)
- FirePath Books™ wordmark (text only)

Brand colors and typography are specified for reference within this document. Logos and marks are provided in high-resolution PNG format.

Logo Usage

FirePath Books uses a restrained logo system specific to the FirePath imprint. Approved logo versions are provided in the official press assets.

The logo must always be used in its original proportions and without effects, gradients, outlines, or alterations. Do not recolor, rotate, stretch, or modify the logo in any way. For editorial and press use only.

Brand Colors

FirePath Books uses a restrained, stone-and-ink color system designed for clarity, immersion, and long-form reading.

Primary Colors

Black

Hex: #000000

Used for primary backgrounds, typography, and structural elements.

Stone Grey / Silver

Hex: #9B9B9B

Used for the FirePath Books logo, wordmark, rules, dividers, and interface accents. This color represents permanence, restraint, and the carved-stone quality of the FirePath identity.

These colors should remain subdued and consistent, prioritizing readability and atmosphere over decoration.

Typography

FirePath Books employs a classical serif typographic system chosen for long-form readability and mythic tone.

Primary Fonts

Cinzel

Used for logos, headings, and navigational elements.

Crimson Pro

Used for secondary headings, emphasis, and structural text.

EB Garamond

Used for body text and extended reading passages.

Typography should remain clear, readable, and immersive, supporting narrative flow without distraction.

Press & Media Contact

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Website:

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